



## AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA  
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

### LOGINEXT

### Virtual Campus Recruitment – 2021 Passing Out Batch

**Only for Students of Amity Education Group**

**Only for Unplaced & Eligible Students**

**Last Date to Register – 06:00 PM, 26th May 2021**

<b>Company</b>	LogiNext		
<b>Batch</b>	2021 Passing Out Batch		
<b>Website</b>	<a href="http://www.loginext.com">www.loginext.com</a>		
<b>Date of Campus</b>	Will inform through Email		
<b>Joining</b>	Immediate		
<b>Job Title</b>	Marketing Associate - Lead Generation		
<b>Eligible Degrees</b>	B.Tech		
<b>Eligible Branches</b>	All		
<b>Eligibility Criteria</b>	10 <sup>th</sup>	-	No Criteria
	12 <sup>th</sup>	-	No Criteria
	Graduation	-	No Criteria
<b>Location</b>	Mumbai		
<b>Compensation (CTC)</b>	CTC 5.0 LPA		
<b>Job Responsibilities</b>	<ul style="list-style-type: none"><li>Identify prospective clients and build a strong sales pipeline for the Sales Managers via cold - calling, outbound leads, email communications, LinkedIn, referrals and other direct marketing methods</li><li>Find unique ways to attract the attention of C-level executives of retail, FMCG, transportation, courier, manufacturing and e-commerce companies across Asia and North America to influence them to use LogiNext Product suite</li><li>Initiate appointments with Sales team and sync-up with the respective Sales Manager to determine meeting output and follow up aggressively to close the deal</li><li>Communicate status on a daily, weekly and monthly basis via phone and emails in accordance with the strategic plan and goal as developed by the Sales Head</li><li>Log and record each-and-every outreach made, in CRM, producing regular activity reports as requested by Sales Head</li></ul>		

	<ul style="list-style-type: none"> <li>• Act as a bridge between Marketing and Sales. Be cognizant of each marketing initiative, and work toward corporate objectives</li> </ul>
<b>How to Apply?</b>	<p>All interested and Eligible students need to apply on the link below latest by <b>06:00 PM, 26th May 2021</b></p> <p><a href="#"><u>CLICK HERE</u></a></p>

**My Best Wishes are with you!**

**Prof (Dr.) Ajay Rana**

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist  
SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

**Senior Vice President – Amity Education Group**

**Dean – Industry & Academia Alliance**

**Advisor – Amity Education Group**